

Prudential Rubloff News – 12/21/11

Happy Holidays!

Prudential Rubloff Properties agents and staff celebrated the start of the holiday season at Reza's Restaurant in downtown Chicago on December 8th. We are pleased to announce that, thanks to your generous donations, we were able to raise over \$1,000 for the Sunshine Kids! With fabulous food, lively entertainment and warm camaraderie, everyone had an excellent time. A special thank you goes to The Lowe Group as well for their generous support and providing complimentary beverages during the final hour of the event. To view the entire collection of photos, please visit our Facebook gallery by clicking [here](#).

YOU ARE INVITED to the 2012 Kick-Off Meeting

Please RSVP to your admin for the January 17th 2012 Kick-Off Meeting sponsored by Wells Fargo! The RSVP deadline is Thursday, January 12th.

You will not want to miss this event! Michael and Chris will recap 2011 and outline goals for 2012. Wells Fargo is proud to bring us our featured speaker, Rich Casto, a trusted industry veteran and author. Please see details in the invite at left.

9 AM breakfast with the Kick-Off Program starting at 10 AM. The program will end very early afternoon.

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The Ritz Carlton Residences Appeared on HGTV's House Hunters



The Ritz-Carlton Residences, represented by Rachel Bailey and Jane Shawkey of our Mag Mile office, were featured on HGTV's House Hunters on December 8th! Rachel helped a potential buyer who was in search of an in-town residence in Chicago.

Prudential Rubloff Properties Establishes Rubloff Rentals to Market and Manage Vacation Rental Property and Acquires New Buffalo Vacation Rentals

Prudential Rubloff Properties is pleased to announce the formation of Rubloff Rentals and the acquisition of New Buffalo Vacation Rentals. Prudential Rubloff is already a market leader in Southwest Michigan and Northwest Indiana, so adding vacation rental and management services was only natural. Dan Saunders, founder of New Buffalo Vacation Rentals, joins Prudential Rubloff as Manager of Rubloff Rentals. Widely considered a trusted and reliable resource for homeowners and vacation renters alike, New Buffalo Vacation Rentals represented over 40 listings from Long Beach, Indiana to Sawyer, Michigan. Joining Dan to provide administrative support is Anna Jachim. Both Dan and Anna bring substantial vacation rental operational experience and hospitality skills to Rubloff Rentals. To learn more about Rubloff Rentals, please contact Dan Saunders at 269.469.8700 or via email at dsaunders@Rubloff.com. To read the press release, please click [here](#).

Congratulations to the PREA Third Quarter 2011 Award Winners!

Sales Professional and Team Awards

- Lincoln Park | Halsted - The Mario Greco Group - Sales Professional Awards - 1st Place in Illinois for Residential GCI - Sales Professional Awards - 1st Place in Illinois for Residential Units
- Lincoln Park | Clark - The Lowe Group - Sales Professional Awards - 3rd Place in Illinois for Residential GCI

Office Awards

- Lake Forest - 2nd Place in Award - 'Top 3 Offices with a minimum of 21 Sales Professionals and a maximum of 40 Sales Professionals in U.S. Midwest for Residential GCI'
- Mag Mile - 2nd Place in Award - 'Top 3 Offices with a minimum of 76 Sales Professionals in U.S. Midwest for Residential GCI'
- Lincoln Park | Halsted - 3rd Place in Award - 'Top 3 Offices with a minimum of 76 Sales Professionals in U.S. Midwest for Residential GCI'
- Winnetka - 3rd Place in Award - 'Top 3 Offices with a minimum of 21 Sales Professionals and a maximum of 40 Sales Professionals in U.S. Midwest for Residential GCI'

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Prudential Rubloff's Fine Homes International Digital Magazine, Vol. 3, 2011!

 Prudential **Rubloff** Properties

IS PLEASED TO ANNOUNCE

The third edition of the Prudential Rubloff
Fine Homes International Digital Magazine

 This publication will feature our entire Fine Homes International collection with direct links to the property detail pages of Rubloff.com. Updated with our very latest Fine Homes listings, the magazine is separated into convenient sections for Chicago, the Suburbs and Michigan's Harbor Country. This environmentally friendly digital magazine is delivered to an exclusive audience through email and is also available on Rubloff.com.

Click the links to go to each listing's property detail page on Rubloff.com allowing consumers and others to explore them in even greater detail. Viewers will be able to view property details, enjoy a video tour or schedule a showing.

Go to PrudentialRubloffFineHomes.com to experience our new issue.

For more information on our Fine Homes International program, visit PruAndYou and select "Fine Homes Enrollment Form" from the left navigation. You can review the client presentation, marketing program information, brochure samples and even enroll online.

ONE MAGNIFICENT LIFE | RUBLOFF.COM

Exceptional Homes. Extraordinary Marketing.

To view the Prudential Rubloff Fine Homes International Digital Magazine, click [here](#).


Sterling Title Services Expands to New Chicago Loop Location, Launches New Website, MySterlingTitle.com

We are pleased to announce that Sterling Title Services has expanded to a new corporate location at 111 West Washington Street in the Loop. The new corporate location allows up to four closings to be conducted at a time. In addition, they have launched a new website, MySterlingTitle.com. The new website offers attorneys and lenders advanced functionality to order and schedule closings online. As you know, Sterling Title Services is a full-service title company with professional and courteous staff and 14 additional closing locations throughout the Chicago Metropolitan area. Sterling Title serves the homebuyer, seller, real estate professionals, loan originators and servicers, commercial property, homebuilders and others involved in residential and commercial property transactions with products and services specific to their needs. To view the press release, please click [here](#).

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Welcome Newly Affiliated Associates

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September/October/November 2011

 Prudential
Rubloff Properties

ONE MAGNIFICENT LIFE.

We are proud to announce that the following Rock Stars have joined Prudential Rubloff!

[Mary Bahry](#) - Wheaton
[Jerry Davis](#) - Lincoln Park | Clark
[Robert Dickey](#) - Lincoln Park | Clark
[Sam Dweydari](#) - Hinsdale
[Sandie Fu](#) - Northbrook
[Lawrence Griffin](#) - Lincoln Park | Clark
[Hillary Shapiro Jebbitt](#) - Lincoln Park | Clark
[Julie Major](#) - Wheaton
[Jesse Masin](#) - Mag Mile
[Gretchen Matzelle](#) - Hinsdale
[Charles Schnuda](#) - Mag Mile
[Mitch Serrano](#) - Mag Mile
[Marek Swierk](#) - Mag Mile

December eNews is Available!

The latest issue of eNews is now available for each sales professional's immediate use in their PREA account!

To use the December eNews, please do the following:

- Log in to PREA Center
- Click on eCards
- Click on the "Create a Campaign" button
- To choose the December 2011 eNews template, click on the "More" on the right side
- Choose "MyTemplates"
- Locate the template named "December 2011 eNews" and click "use"

If you have questions regarding sending eCards, please simply review the guides available on PruAndYou in Online Forms, or contact your office administrator for assistance.



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Congratulations to the November 2011 Sales Leaders!

Congratulations to the following sales leaders for November 2011 based on closed GCI. Keep up the great work!

Lincoln Park | Clark

Jeff Lowe
Zoe Carne
Cara Buffa

Evanston

Sally Mabadi
Terry Chess
Maria Greenberg

Libertyville

Leslie Lipowski
Debbie Dunn and Diane Miller
Sheila Brooks

Lincoln Park | Halsted

Mario Greco
Janet Joseph
Joe Pasquesi

Harbor Country

Charles Heaver
William Schauble
Gail Lowrie

Northbrook

Honore and Kelly Frumentino
Linda Lincoln
Jackie Guinane

Mag Mile

Carla Walker
Jo Anne Shapiro
Paul Gorney

Hinsdale

Tina Porterfield
Lucy Hilt
Terri Doney

Wheaton

Donna Arrigo
Elizabeth Seibert
Jacqueline Gibson

New East Side

Walter and Shelley Stunard
Marsha Garlovsky

Lake Forest

Julie Morse
Jean Anderson
Daria Andrews

Winnetka

Jeannie Kurtzhalts
Lyn Flannery
Cynthia Whybrow

Thank you from Sterling Title Services!

STERLING
Title Services, LLC

Sterling Title recognizes the following agents for their new orders and closings during the month of November.

Lincoln Park | Clark

Francesa Rose
Ann Marie Stramacchia

Evanston

Nancy Butzen

Northbrook

Jackie Guinane

Mag Mile

Claire Sylvestre
Robyn Brooks
Keith Goad
Eric Rojas
Carole Giovingo
Leslie Bodell

Lake Forest

Lori Glattly
Daria Andrews
Debi Kiddle

Libertyville

Janet Knight-Carey

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Wells Fargo Appreciates Your Support!



Wells Fargo thanks the following agents for new application referrals and closings that took place during the month of November.

Lincoln Park | Clark

Paul Xumsai
Julie Capps
Mike Giliano
Jen Laskov
Zoe Carne

Lincoln Park | Halsted

Leslie Glazier
Tom Reid
Monique Sandberg
Jody Wise
Joe Pasquesi
Deb Hutchinson
Andy Gersten
Marlies DeWaard
Patrick Beedie

Mag Mile

Sue Tao
Carole Giovingo
Iris Ade
Caroline Boskovic
Vince Scott
Monique Pieron
Mia Wilkinson
Eva Lakomiec
Anton Ursini
Dace Kins
Minnette Howard-Tiedemann
Sue Weeks
Lisa Borelli
Connie Engel
Keith Wilkey
Megan Crosby

Evanston

Jill Burgin
Naja Maltezos
Ray Miller
Susan Kipley

Hinsdale

Tracy Anderson
Dennis Ganski
Sam Dweydari
Elaine Pagels

Lake Forest

Kiki Clark

Libertyville

Janet Knight-Carey
Dana Branch
Dee Cox
Carmen Raffucci
Lynne Kelley
Troy Walsh
Dana Branch
Irma Camacho

Northbrook

Honore and Kelly Frumentino
Todd and Eve Trawinski
Kim Meixner
Connie Dornan
Ellen Atlas
Rosemary Duffy
Pete Mangione
Krystyna Kaczor
Barbara Byrne
Jenny Lim-Spiggos

Wheaton

Jennifer Whitney
Mary Kane
Joe Scilluffo
Carol Spengel
Mary Kane
Jacqueline Gibson

Winnetka

Cynthia Whybrow