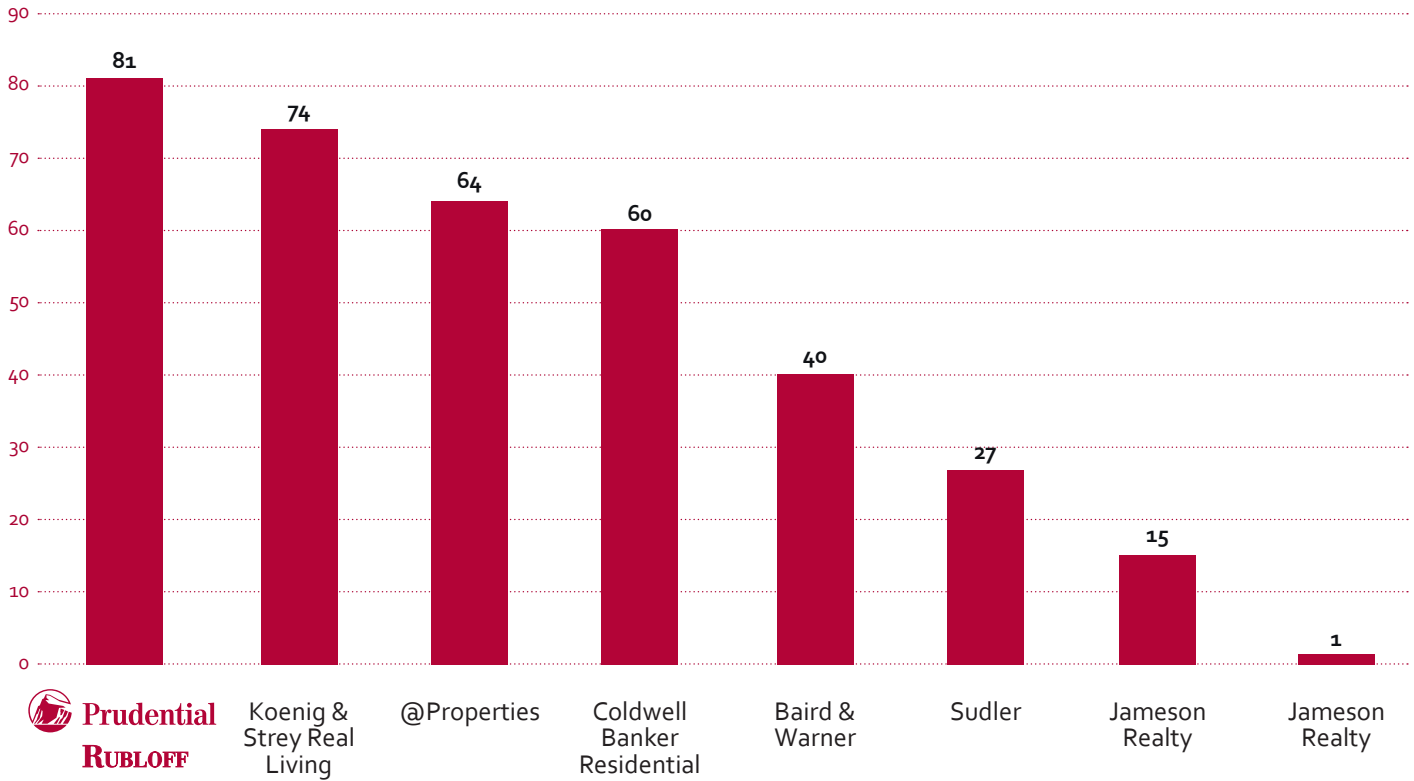


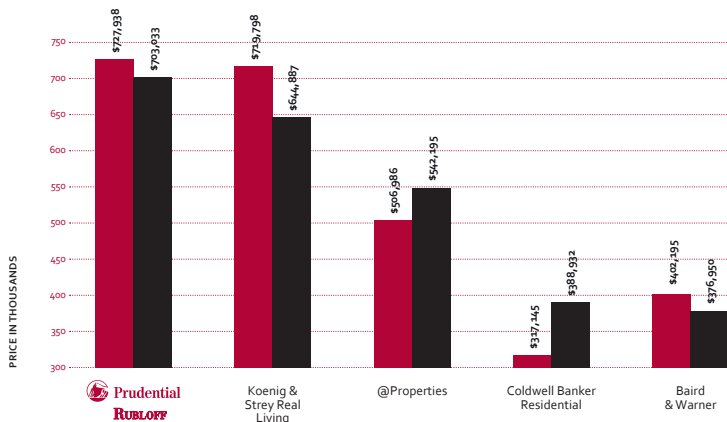
CHICAGO'S #1 LUXURY FIRM

Greatest Number of \$1 Million+ Listings
 More Luxury Homesellers Choose Prudential Rubloff to Sell Their Home



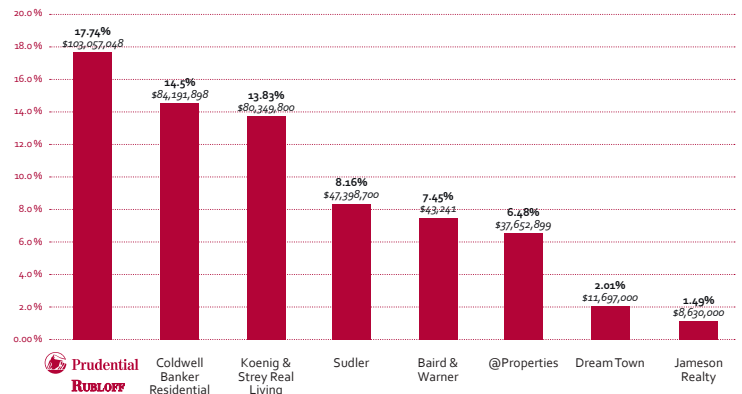
Chicago, Active Listings, All Property Types, \$1 Million+ List Price, 12/7/10

Highest Average Single Family Sale Price



Chicago, Detached, for firms with \$100 Million+ Closed Volume, 1/1/10-12/31/10
 Cook County, Detached, for firms with \$143 Million+ Closed Volume, 1/1/10-12/7/10

Greatest Number of \$1 Million+ Single Family Homes Sold



Chicago, Detached, Total Units Sold, \$1 Million+ Sale Price, 1/1/10-12/7/10

Information based on data obtained from the Midwest Real Estate Data, LLC, calculated using list-side and sell-side data. This may result in the double-counting of some properties due to double-ended brokerage transactions. Information deemed reliable, but not guaranteed.