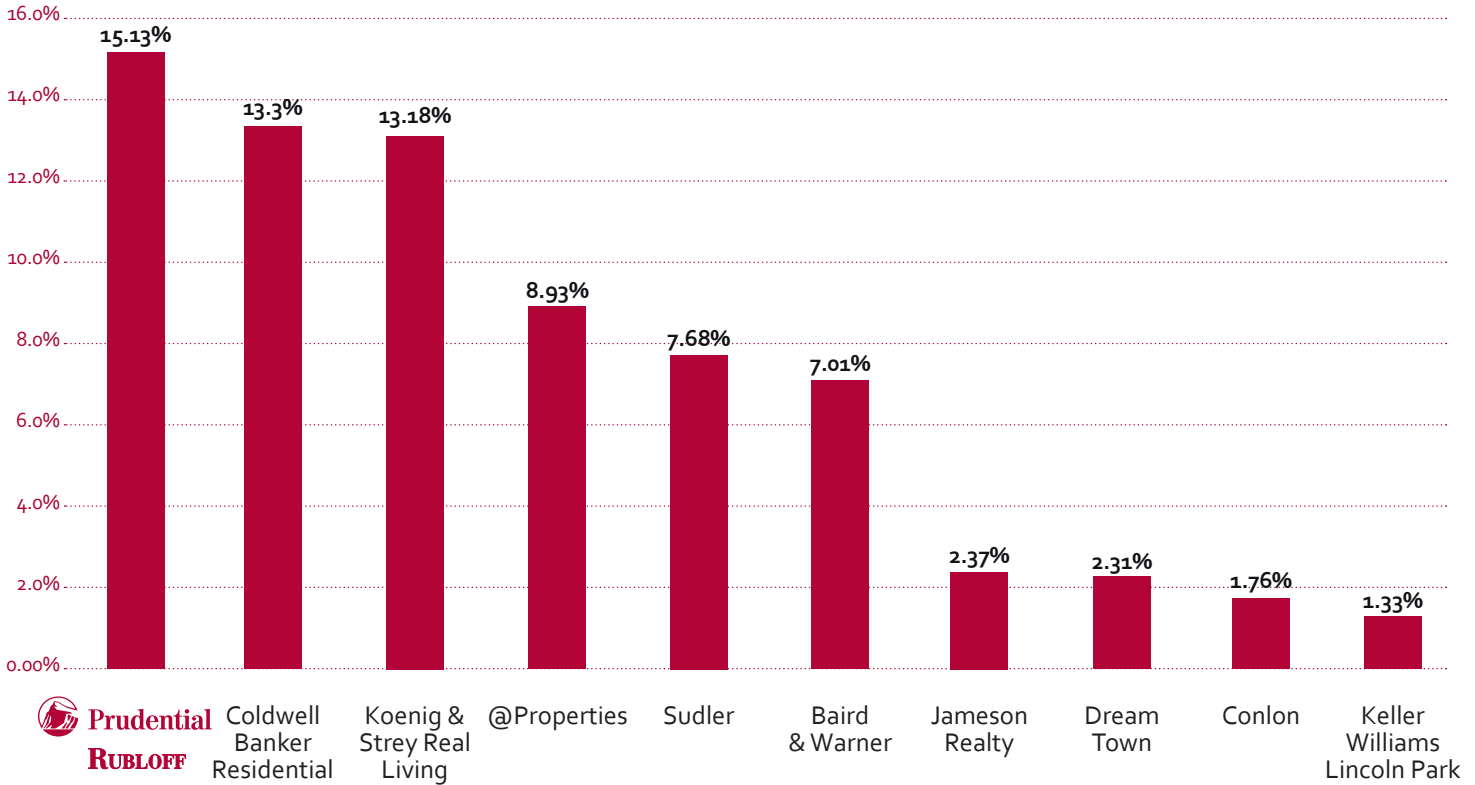


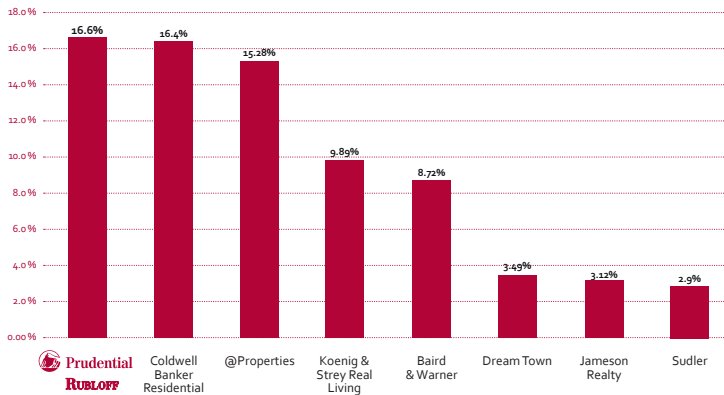
CHICAGO'S #1 REAL ESTATE FIRM

Highest Percentage Market Share
More Homesellers Choose Prudential Rubloff to Sell Their Home



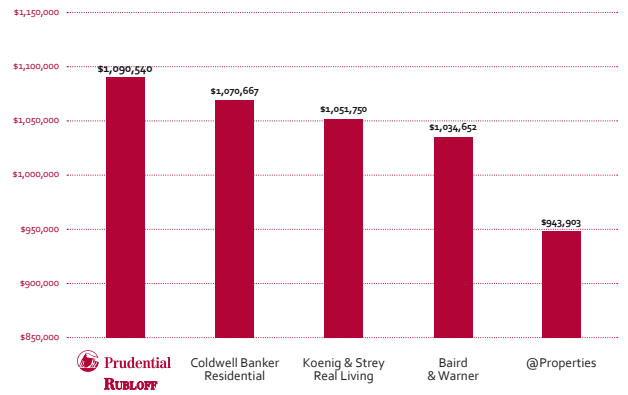
Irving Park, Lakeview, Logan Square, Loop, Near North, West Town, Active Listings, All Property Types, 12/7/10

#1 Lincoln Park | Attached Property Type Market Share



Lincoln Park, Attached, \$300,000+ List Price, 1/1/10-11/30/10

#1 Lakeview | Highest Average Single Family Sale Price



Lakeview, Detached, 1/1/10-12/7/10

Information based on data obtained from the Midwest Real Estate Data, LLC, calculated using list-side and sell-side data. This may result in the double-counting of some properties due to double-ended brokerage transactions. Information deemed reliable, but not guaranteed.