

CHICAGOLAND'S #1 REAL ESTATE WEBSITE | RUBLOFF.COM

Chicago Agent Magazine used various tools to rate a number of websites and Rubloff.com ranked #1.

Prudential Rubloff provides aggressive online marketing, and offers consumers a truly dynamic website experience. Rubloff.com is one of many resources that Prudential Rubloff utilizes every day to provide our clients with the very best online marketing.

Website	Website Grade	Blog Grade	Twitter Grade
Prudential Rubloff Rubloff.com	99	96.6	94
Baird & Warner	97	0	44
@properties	96	0	0
Koenig & Strey Real Living	96	0	65
Coldwell Banker Residential	95	0	0
Sudler Sothebys	72	0	96

Website Grade: A website grade of 99/100 for www.hubspot.com means that of the millions of websites that have previously been evaluated, an algorithm has calculated that this site scores higher than 99% of them in terms of its marketing effectiveness. The algorithm uses a proprietary blend of over 50 different variables, including search engine data, website structure, approximate traffic, site performance, and others.

Blog Grade: Based on a measurement of the traffic levels to the blog and the number and quality of links pointing at it. The higher the number, the better the rank.

Twitter Grade: Results obtained via Twittergrader.com algorithm measuring the power, reach and authority of a twitter account.

Website rankings as published in Chicago Agent Magazine for brokerages with over \$200 million in closed volume 11/8/09 – 11/8/10 for listing \$500,000+.